

# E-AUCTION SALE NOTICE

## EDELWEISS ASSET RECONSTRUCTION COMPANY LIMITED

CIN: U67100MH2007PLC174759

Retail Central & Regd. Office: Edelweiss House, Off CST Road, Kalina, Mumbai 400098

### E-AUCTION SALE NOTICE FOR SALE OF IMMOVABLE SECURED ASSETS UNDER THE SECURITISATION AND RECONSTRUCTION OF FINANCIAL ASSETS AND ENFORCEMENT OF SECURITY INTEREST ACT, 2002 READ WITH PROVISO TO RULE 8 (6) & 9(1) OF THE SECURITY INTEREST (ENFORCEMENT) RULES, 2002 ("RULES")

That HDB Financial Services Limited, (hereinafter referred as Original Lender/HDB Financial Services Limited) has assigned the financial assets to Edelweiss Asset Reconstruction Company Limited on its own /acting in its capacity as trustee of EARC TRUST SC - 410 (herein after referred to as "EARC") pursuant to the Assignment Agreement dated 17-02-2021 under Sec.5 of SARFAESI Act, 2002. EARC has stepped into the shoes of HDB Financial Services Limited and all the rights, title and interests of HDB Financial Services Limited with respect to the financial assets along with underlying security interests, guarantees, pledges have vested in EARC in respect of the financial assistance availed by the Borrower(s) and EARC exercises all its rights as the secured creditor.

The notice of 30 days is hereby given to the public in general and in particular to the Borrower(s) and Guarantor (s) that the below described immovable secured assets mortgaged in favor of the Secured Creditor, the physical possession of the mortgage property which has been taken by the Authorised Officer (AO) of the selling institution, will be sold on "As is where is", "As is what is", and "Whatever there is" basis, for recovery of the amounts mentioned herein below due to EARC together with further interest and other expenses/costs thereon deducted for any money received by EARC from Borrower(s) and Guarantor(s). The Reserve Price and the Earnest Money Deposit are mentioned below for the property.

#### DETAILS OF SECURED ASSET PUT FOR AUCTION:

Sl. No	Loan Account No/Name of the Selling Institution	Name of Borrower/ Co Borrower	Trust name	Total Outstanding Dues INR as on 28-01-2026	Reserve Price (In Rs)	Earnest Money Deposit (EMD) In Rs	Date & Time Of Auction	Type of Possession
1.	'1561654 /HDB FINANCIAL SERVICES LIMITED	1.Ms Rituraj Enterprises ("Borrower") 2. Seema Rajesh Jain (Co-Borrower) 3. Rajendra Champalal Jain (Co-Borrower) 4. Rajesh Rajendra Jain (Co-Borrower) 5. Rajni Rajendra Jain (Co-Borrower)	EARC TRUST SC - 410	Rs. 4824159.50	₹ 22,50,000/-	₹ 2,25,000/-	03-03-2026 at 01:00 PM	Physical

**PROPERTY DESCRIPTION:** That The Property Situated Within The Local Limits Of Municipal Corporation Amravati And Within The Jurisdiction Of Sub Registrar Amravati Bearing Nazul Sheet No. 92 D Nazul Plot No. 151, Admeasuring 60.1 Sq. Mtrs. (547 Sq Ft), Thereon Residential House Having Built Up Area Of 400 Sq. Ft, Ward No 42, Property No. 542/(0), At Mouje Gaonthan Amravati, Pragane Badnera, Tall. And Dist. Amravati. The Shop Is Bounded As Under: **East:** House Of Mr. Narayan Singh Jhanwar **West:** Road **North:** Road **South:** Road

#### Important Information regarding Auction Process:

1	All Demand Drafts (DD) shall be drawn in favor of "Edelweiss Asset Reconstruction Company Limited-EMD Account" and payable at Mumbai.	
2	EMD Payments made through RTGS shall be to: <b>Name of the Account No.:</b> EDELWEISS ASSET RECONSTRUCTION COMPANY LIMITED - EMD ACCOUNT <b>Account No.:</b> 000405158602 <b>Name of the Bank:</b> ICICI BANK <b>IFSC Code:</b> IFSC ICIC0000004	
3	Last Date of Submission of EMD	Received 1 day prior to the date of auction
4	Place for Submission of Bids	1st Floor, Edelweiss House, off CST Road, Kalina, Mumbai-400098
5	Place of Auction (Web Site for Auction)	E-Auction ( <a href="https://auction.edelweissarc.in">https://auction.edelweissarc.in</a> )
6	Contact details	Toll free no - 18002666540 Website - <a href="https://auction.edelweissarc.in/">https://auction.edelweissarc.in/</a>
7	Date & Time of Inspection of the Property	As per prior appointment

For detailed terms and conditions of the sale, please refer to the link provided in EARC's website i.e. <https://auction.edelweissarc.in>

Place: NAGPUR  
Date: 31.01.2026

Sd/- Authorized Officer  
For Edelweiss Asset Reconstruction Company Limited