



**GRIHUM HOUSING FINANCE LIMITED**  
(Formerly known as Poonawalla  
Housing Finance Ltd.)

**Registered Office:-** 6th floor , B- Building ,Ganga Trueno business park, Lohegaon,  
Pune -411014. / **Branch Off Unit: Office no. 305, 3rd floor, Yamuna Plaza,**  
**Murtijapur Highway, Near Ramlata Business Centre, Akola-444001**

**E-AUCTION - SALE NOTICE**  
(Sale of secured immovable asset under SARFAESI Act)

E-auction Sale Notice for Sale of Immovable Assets under the Securitisation and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 (the "Act") read with Rule 8 and 9 of the Security Interest (Enforcement) Rules, 2002. Notice is hereby given to the public in general and in particular to the Borrower/ Co-Borrower/ Mortgagor (s)/Guarantor(s) that the below described immovable properties mortgaged to Grihum Housing Finance Limited (formerly known as Poonawalla Housing Finance Limited changed to Grihum Housing Finance Limited with effect from 17 Nov 2023 (Previously known as Magma Housing Finance Limited and originally incorporated with name of GE Money Housing Finance Public Unlimited Company) (hereinafter referred to as the "Secured Creditor" as per the Act) , the possession of which has been taken by the Authorised Officer of Secured Creditor in exercise of powers conferred under section 13(12) of the Act read with Rules 8 and 9 of the security interest (Enforcement) Rule pursuant to notice under section 13(2) of the Act. The Secured Assets will be sold on "As is where is", "As is what is", and "Whatever there is" basis on 20/12/2025 through E-Auction. It is hereby informed to General public that we are going to conduct public through E-Auction platform provided at the website: <https://www.bankeauctions.com>. For detailed T&Cs of sale, please refer to link provided in GHFL's Secured Creditor's website i.e. [www.grihumhousing.com](http://www.grihumhousing.com)

Sr. No.	Proposal No. Customer Name {A}	Demand Notice Date and Outstanding Amount {B}	Nature of Possession {C}	Description of Property {D}	Reserve Price {E}	EMD (10% of RP) {F}	EMD Submission date {G}	Increme-ntal Bid {H}	Property Inspection Date & Time {I}	Date and time of Auction {J}	Known encumbrances /Court cases if any {K}
1	Loan No. HL00601100000005002450 Sadique Ahmed Abdul Lateef (Borrower) Asna Tehrim Sadique Ahmed (Co Borrower)	Notice date: 07/06/2025 Total Dues: Rs. 1343033/- ( Rupees Thirteen Lakh FourtyThree Thousand ThirtyThree Only) payable as on 07/06/2025 along with interest @16.60% p.a. till the realization..	Physical	All That Piece And Parcel Of Land Having Field Gat No 53, Plot No.22 A 22 B, 23 A And 23 B Of Mouje Paras Tq Balapur And Dist Akola Total Admeasuring 408 Sq. Mtrs. Within The Jurisdiction Of City Council Balapur Tq Tq Balapur And Dist Akola. And Boundaries Of The Property Eastern Side - Road Of Plot. Western Side - Plot No 24 A And 25 . Northern Side - Road Of Plot Side - Road Of Plot	Rs. 11,52,375/- (Rupees Eleven Lakh Fifty Two Thousand Three Hundred Seventy Five Only)	Rs. 1,15,237.5/- (Rupees One Lakh Fifteen Thousand Two Hundred Thirty Seven Only)	19/12/2025 Before 5 PM	10,000/-	15/12/2025 (11AM - 4PM)	20/12/2025 (11 AM- 2PM)	NIL

The intending bidders/purchasers are advised to visit Secured Creditor Branch and the auction properties, and make his own enquiry and ascertain additional charges, encumbrances and any third-party interests and satisfy himself/herself/itself in all aspects thereto before submitting the bids. All statutory dues like property taxes, electricity/water dues and any other dues, if any, attached to the property to be ascertained and paid by the successful bidder. The interested bidders are required to register themselves with the portal and obtain login ID and Password well in advance, which is mandatory for e-bidding, from auction service provider) C1 India PVT LTD. Address- Plot No-68 3rd floor Gurgaon Haryana-122003. Helpline Number- 7291981124,25,26 Support Email id - Support@bankeauctions.com. Contact Person - Dharni P, E-mail id: dharani.p@c1india.com, Contact No.9948182222.. Please note that Prospective bidders may avail online training on e-auction from them only. The intending purchaser/bidder is required to submit amount of the Earnest Money Deposit (EMD) by way of by way of NEFT/RTGS /DD in the Account name – GRIHUM HOUSING FINANCE LIMITED - AUCTION PROCEEDS A/C, Account no. – 091551000028, IFSC code - ICIC0000915,, Branch Address - ICICI Bank Ltd, Panchshil Tech Park, Near Ganapathi Chowk, 43/44 Viman Nagar - 411014 drawn on any nationalized or scheduled Bank on or before the dates as mentioned in Column {G} and register their name at <https://www.bankeauctions.com> and get user ID and password free of cost and get training on e-Auction from the service provider. After their Registration on the website, the intending purchaser/bidder is required to get the copies of the following documents uploaded, e-mail and sent self-attested hard copy at Address- Office no. 305, 3rd floor, Yamuna Plaza, Murtijapur Highway, Near Ramlata Business Centre, Akola-444001 Mobile no. +91 9567626050 e-mail ID rahul.r1@grihumhousing.com For further details on terms and conditions please visit [https://www.bankeauc-](https://www.bankeauctions.com) tions.com & [www.grihumhousing.com](http://www.grihumhousing.com) to take part in e-auction.

This notice should also be considered as 30 days' notice to Borrower / Co-Borrower/ Mortgagor (s)/Guarantor(s) under Rule 8(6) of the Security Interest (Enforcement) Rule-2002

Date: 19-11-2025, Place: Akola

Sd/- Authorised Officer, Grihum Housing Finance Limited (Formerly Known as Poonawalla Housing finance Ltd)